2023-2024	BABA.MKTG - Bachelor of Business Administration in Marketing	Sample 2 Year Plan

The example below assumes that you enter Seattle University with junior standing (90 credits), have earned a transferable associate degree, and have successfully completed an equivalent to the following:

- MATH 1130 OR 1134 (Business Calculus or Calculus I)
- ACCT 2300 and 2310
- ECON 2100
- ECON 2110 and ECON 2130

Year 3

	Fall	Winter	Spring
Course 1	ECON 3100 – Quant. Methods and Apps. (5)	**MKTG 3510 – Buyer Behavior (5)**	**MKTG 4510 – Market Research (5)**
Course 2	BCOM 2800 – Business Communications (5)	MGMT 3000 – Principles of Management (5)	UCOR 2910 (5)
Course 3	MKTG 3500 – Intro. to Marketing (5)	UCOR 2500 (5)	FINC 3400 – Business Finance (5)
Course 4	BUAD 1000 – Albers Business Integration (2)		

Steps for Success

☐ Meet with your Academic Advisor

☐ Meet with Albers Career Center

☐ Meet with Faculty Mentor

Year 4

	Fall	Winter	Spring
Course 1	**MKTG Major Elective (5)**	**MKTG Major Elective (5)**	**MKTG Major Elective (5)**
Course 2	GBUS 3200 – Global Environment of Business (5)	BLAW 3700 – Business and Int'l Law (5)	MGMT 4890 – Strategic Management (5)
Course 3	OPER 3600 – Ops/Supply Chain Mgt. (5)	IS 3150 – Introduction to Info Systems (5) EXCEL Certification Exam (Part of IS 3150)	UCOR 2100 (5)

Steps for Success

☐ Meet with Advisor for Senior Graduation Check

☐ Apply for Graduation

☐ Participate in Albers Mentor Program

University Core Requirements

UCOR classes are listed in the sample plan as Module I, II, and III. See below for UCOR course titles listed by Module. See my.seattleu.edu for prerequisites and www.seattleu.edu/core for course descriptions. Honors and Matteo Ricci students have different Core requirements.

Module I

UCOR 1100 Academic Writing Seminar

~~***UCOR 1200*** *Quantitative Thinking*~~ (N/A, *satisfied in major*)

UCOR 1300 Creative Expression & Interpretation

UCOR 1400 Inquiry Seminar in the Humanities

UCOR 1600 Inquiry Seminar in the Social Sciences

UCOR 1800 Inquiry Seminar in the Natural Sciences

Module II

UCOR 2100 Theological Explorations

UCOR 2500 Philosophy of the Human Person

UCOR 2910 Business Ethics

Module III

UCOR 3100 Religion in a Global Context

UCOR 3400 Humanities and Global Challenges

~~***UCOR 3600*** *Social Sciences and Global Challenges*~~ *(N/A, satisfied in major)*

UCOR 3800 Natural Sciences and Global Challenges

Degree Requirements

- Credits: minimum of 180 credits
- Credits in Core: 55
- Credits in major: 107
- GPA cumulative minimum: 2.25
- GPA major minimum: 2.25

Resources for Success

- Map out your own plan through My.SeattleU.edu
- Meet with a Career Advisor from the Albers Placement Center
- Sign up for academic support with Learning Assistance Programs
- Explore career options at the "What Can I Do With This Major" page
- Learn more about academic advising on the Advising Services page

Curriculum Notes

- All Albers courses require a C- or better including Math 1130 or 1334. Transfer credit for Albers courses requires a C or better.
- Students that do not place into Math 1130 or 1334 will use general elective credits to complete the prerequisites: Math 1000 and/or Math 1010/1021.
- All 3000/4000 level business courses require Advanced Standing which consists of the completion of 60 credits, 2.25 minimum GPA, Calculus, ECON 2100 and four of the following courses: ACCT 2300, ACCT 2310, ECON 2110, ECON 2130, BCOM 2800.
- Students must complete all business foundation courses, except for BLAW 3700 and OPER 3600, before taking MGMT 4890. BLAW 3700 and OPER 3600 can be taken in the same quarter as MGMT 4890.
- Excel Level I Certification must be completed before graduation.
- See major electives schedule for the current year on the Course Schedule by Major page.

SEATTLEU
ALBERS SCHOOL OF BUSINESS AND ECONOMICS

Use MySeattleU Student Planning to plan your courses and work closely with your academic advisor on your educational plan. You are responsible for knowing information and tracking changes. Contact your Advising Center for support.

Contact Albers Advising

Albers_UG-advising@seattleu.edu

https://www.seattleu.edu/business/undergraduate/advising