

Alumni Profile



Jaybee Ragudo ‘13
Specialization in Urban
Sustainability



My Environmental Studies Degree prepared me well for my position as an Associate at Enviroissues. We are a communication firm whose goal is to engage the public and decision-makers in conversations that build relationships and define our communities.

What I love most about my job is and my position is how much we are entrenched in public outreach. Public outreach is so vast and diverse in its interactions. I’ve had the opportunity to explore all of them through planning public events, developing web pages, making phone calls, sending emails, creating construction notifications (Yes! The ones that you get in the mail about utility work) and doing that through Covid. It is very rewarding because all these interactions help me understand community needs and it is my job to bring community members and their feedback into the decision-making process. It all comes back to building relationships that define and build spaces for our communities.

I employ the knowledge and experience from my EVST classes is space activation, and how centralizing human use and interaction breeds success when creating something intended for the public. Over the summer, we worked on the designing the playground that would be on the new Pier 58 and engaged with the public to get their input. We reached out to educators, families and organizations who come to the Seattle waterfront and use it as learning or recreational space. With all the design, outreach and development that goes into a project, it’s easy to get lost in the process, but this project was very rewarding because the feedback we got was very warm and grounding. I loved hearing kids’ thoughts on how they perceived or understood some of the design options. They said things like. “It looks like swiss cheese,” or, “It’s “too pokey, and not that much fun.” It’s things like these that remind me why I love what I do.